

**International Sculpture Center
23rd International Sculpture Symposium
February 11-15, 2013
Auckland, New Zealand**

Marketing Opportunities

- ❖ **Literature – \$250 (20 sponsorships available)**
Each attendee will receive a tote bag containing symposium materials as well as sponsor handouts. Sponsors may insert one piece of literature into each tote bag. Sponsor must supply and ship up to 300 pieces.
 - Sponsor will be listed in symposium promotional materials and conference program book
 - Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)

- ❖ **Program Book Ad Sponsor – \$300 / \$350 Premium** Sponsor places ad in conference program, which will be given to all conference attendees.
 - Sponsor receives space for an ad in the conference program book.

- ❖ **Lanyards –\$1,500**
Sponsorship for lanyards given to each attendee to hold their symposium badge.
 - Sponsor's name and/or logo will be printed on lanyard
 - Sponsor will also be listed in symposium promotional materials and conference program book
 - Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)

- ❖ **Tote Bag - \$6,000**
Sponsorship for tote bags given to all attendees upon registration check-in. Each registrant will receive a tote bag filled with literature, symposium program, and other symposium goodies.
 - Sponsor's name and/or logo will be prominently displayed on tote bags with ISC logo
 - Sponsor will also be listed in symposium promotional materials and conference program book
 - Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)

Sponsorship Opportunities *

- ❖ **General Sponsor – \$5,000**
Sponsorship provides general sponsorship for the symposium
 - Sponsor will be listed in conference promotional materials and conference program book
 - Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)

- Company listing on website sculpture.org (110,000 hits daily)

❖ **Keynote Sponsor – \$10,000 (*Two opportunities available*)**

Sponsorship for keynote session.

- Sponsor's name and/or logo will be prominently displayed during the session
- Sponsor will also be listed in symposium program book
- Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Opening Party Reception – \$30,000**

Sponsorship provides admission for attendees for an opening reception (location to be determined).

- Sponsorship naming opportunity
- Sponsor's name and/or logo will be displayed prominently throughout the event
- Sponsor will also be listed in symposium promotional materials and conference program book
- Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Major Sponsor – \$50,000**

Sponsorship provides major sponsorship for the symposium

- Sponsor will be listed in conference promotional materials and conference program book
- Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

❖ **Grand Sponsor – \$100,000**

Sponsorship provides leading sponsorship for the symposium.

- Sponsor will be listed in symposium promotional materials and conference program book
- Acknowledgement in ***Sculpture*** magazine (worldwide readership 300k annually)
- Company listing or logo on website sculpture.org (110,000 hits daily)

For more information, please contact:

Johannah Hutchison 609-689-1051 x304 or johannah@sculpture.org

****All sponsorship donations are tax-deductible***

****partial and/or co-sponsorship opportunities are available***